

Share our Passion Share our 2020 Gala Love

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Our Mission

The mission of East River Family Strengthening Collaborative, Inc. (ERFSC) is to empower families, youth, seniors and communities to become more self-sufficient through integrated and collaborative community based services utilizing evidence based practices that are family focused and person-centered.

Our Vision

The vision of East River Family Strengthening Collaborative is that the Ward 7 community is equipped with the tools and skills to dramatically increase individual self-sufficiency and family stabilization through nationally recognized best practices developed by ERFSC and its partners.

Follow us on Social Media



3917 Minnesota Avenue, NE

Washington, DC 20019

Phone: (202) 397-7300

Web: www.erfsc.org

Thank You



Share our Passion Share our 2020 Gala Love

ERFSC's Gala & Fundraiser
Thursday, February 13, 2020

SPONSORSHIP PACKET

A Word From the Chair



We are pleased to announce that East River Family Strengthening Collaborative, Inc. (ERFSC) will be hosting our highly anticipated Fundraiser Gala on Thursday, February 13, 2020 at the elegant Martin's Crosswinds in Greenbelt, MD. Our theme is "Share Our Passion, Share Our Love" and we bring together stakeholders from both the private and public

sector for a night of purpose, passion and philanthropy. Our goal is to raise at least \$175,000 which will be used to support the very important work we do in the Ward 7 community.

As you may know, ERFSC is one of five Healthy Families Training Communities Collaboratives in the District of Columbia. We are a 501 (c) 3 nonprofit agency that partners with community residents and organizations (public and private) in Ward 7 to reduce the number of children entering the child welfare system, increase supports to families; provide services to prevent homelessness; increase financial self-sufficiency; decrease youth violence and ensure that persons with disabilities and older adults have the same rights and responsibilities as other people.

The families we serve are in dire need of our continued support. While we have had many achievements, we still have a long way to go in order for Ward 7 families to achieve full self-sufficiency. YOUR support will help us to truly crystallize our commitment to the residents we serve, as well as build a strong connection of community support for many who are our neighbors and constituents.

YOU can help make a difference by helping ERFSC raise at least \$175,000 at our Gala & Fundraiser!

As a sponsor, your contribution will ensure that Ward 7 is a stronger and better place to live because families are more self-sufficient; ensure that children attend school because parents are better able to provide for them; ensure that parents provide better care of their children because of the parenting skills they now acquired; and ensure that older adults age in place gracefully because of the many resources provided to them. Please help ERFSC to continue to make a positive impact on overall community and in the lives of the residents of Ward 7.

The Gala & Fundraiser will be held on **Thursday, February 13, 2020** at Martin's Crosswinds, 7400 Greenway Center Drive, Greenbelt, MD 20770, starting at 4pm. It will feature dinner, entertainment, aaffle, silent auction, and much more.

Please see our Sponsorship Packet with various ways you can choose from. Please be reminded that all contributions are tax deductible and the benefits for each level are outlined in the Packet. We look forward to your support.

Justina Wilkins-Jordan, Gala Chair

ERFSC's Gala & Fundraiser
Thursday, February 13, 2020
Martin's Crosswinds
7400 Greenway Center Drive
Greenbelt, MD 20770

SPONSORSHIP PACKET

"Share Our Passion" Sponsor \$10,000

Benefits include:

- One (1) table at Gala with VIP seating
- Prominent Sponsor recognition at Gala
- Acknowledgement in print and electronic media
- Recognition plaque placed in ERFSC's Reception area
- Full pagged color ad in Gala Program Booklet

"Helping Hands" Sponsor \$7,500

Benefits include:

- Eight (8) VIP seating at Gala
- Sponsor recognition at Gala
- Acknowledgement in print and electronic media
- Recognition plaque placed in ERFSC's Reception area
- Full pagged ad in Gala Program Booklet

"Make a Difference" Sponsor \$5,000

Benefits include:

- Five (5) VIP seating at Gala
- Sponsor recognition at Gala
- Acknowledgement in print and electronic media
- Heat pagged ad in Gala Program Booklet

"Pick Someone Up" Sponsor \$3,500

Benefits include:

- Three (3) VIP seating at Gala
- Sponsor recognition at Gala
- Acknowledgement in electronic media
- Graphic pagged ad in Gala Program Booklet

Small Business Sponsor \$100

Benefits include:

- Two (2) tickets to Gala
- Sponsor recognition at Gala
- 1/8 pagged ad in Gala Program Booklet
- Listing on www.erfsc.org

Friend of ERFSC Donor Under \$100

Be a Friend of ERFSC! Donor and have your name listed in our Gala Program Booklet.

Individual Tickets \$100

ADVERTISEMENT IN SOUVENIR PROGRAM BOOKLET

Please note that we have unique opportunities for you to advertise your business and/or service in our Gala Program Booklet.

Full Page - \$1000	8.5" (w) x 11" (h)
Half Page - \$500	8.5" (w) x 5.5" (h)
Horizontal 8.5" (w) x 5.5" (h) or Vertical 4.25" (w) x 11" (h)	
Quarter Page - \$250	4.25" (w) x 5.5" (h)
Eight Page - \$125	4.25" (w) x 2.75" (h)

The deadline for sponsorship is **Friday, December 13, 2019**. Please send your completed form with payment indicating the method of payment.

Checks should be made payable to ERFSC and mailed to the attention of: Eric Cobbs, ERFSC, 3917 Minnesota Avenue, NE Washington, DC 20019.

For more information regarding sponsorship or general goals, queries, contact: Rose Poole at 301-393-1013 or rosepoole@gmail.com or visit our event site at www.ERFSC2020.eventbrite.com.

ERFSC'S 2020 GALA SPONSORSHIP FORM

Please complete the sponsorship form below and return to the attention of Eric Cobbs with your payment:

Name of Individual:

Name of Organization:

Address:

Telephone Number:

Email Address:

Social Media Handles:

Sponsorship Level Selected:

Form of payment:

Check enclosed Online payment Cash payment

Please note that checks should be made out to ERFSC and mailed to the attention of:

Eric Cobbs
3917 Minnesota Avenue, NE
Washington, DC 20019

If you would like to make a payment with credit card, please visit our official Eventbrite site online at www.ERFSC2020.eventbrite.com or call Eric Cobbs at 202-297-7300, ext. 112. **We thank you for your generous support!**